



Turning point 2020? Developing a post-growth strategy towards sustainability transitions

Dr Florian Kern

with Ulrich Petschow, David Hofmann, Cathérine Lehmann

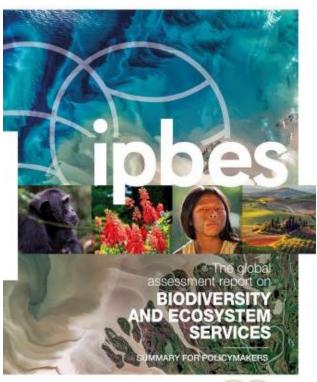
Institut für ökologische Wirtschaftsforschung (IÖW)/ Institute for Ecological Economy Research

































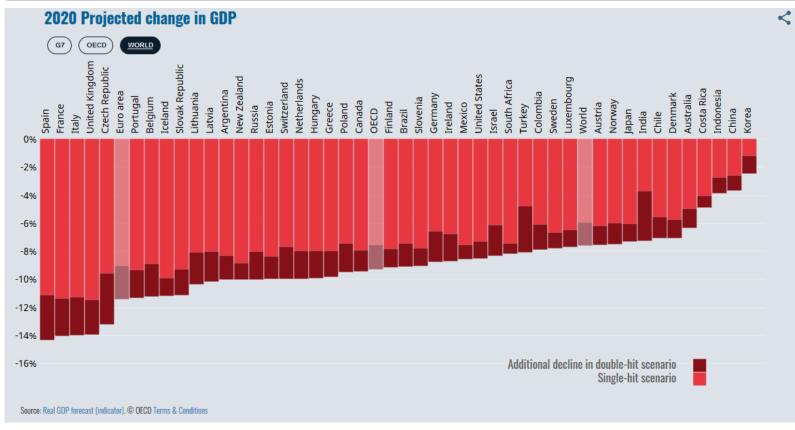


















Turning point 2020?



Political response to the pandemic & recession:

- Transformation towards more sustainable economic and societal systems?
- 2) recovery/business as usual/back to the growth path asap?

Currently proposed policies mainly cement status quo; ,scaling back environmental goals'?

→ Growth obsession persists (,culture of growth', Mokyr 2016), reinforcing path dependencies, resistance to transformative policies







Revisiting the question of economic growth



- Long standing debate whether economic growth is compatible with environmental protection (Meadows et al. 1972)
- First IÖW conference 1985: "Ways out of the industrial growth dilemma"
- So far: No absolute decoupling of environmental pressures from economic growth
- growth is strongly linked to the functioning of fundamental social institutions that enable components of a good life
- Two very entrenched positions: green growth versus degrowth

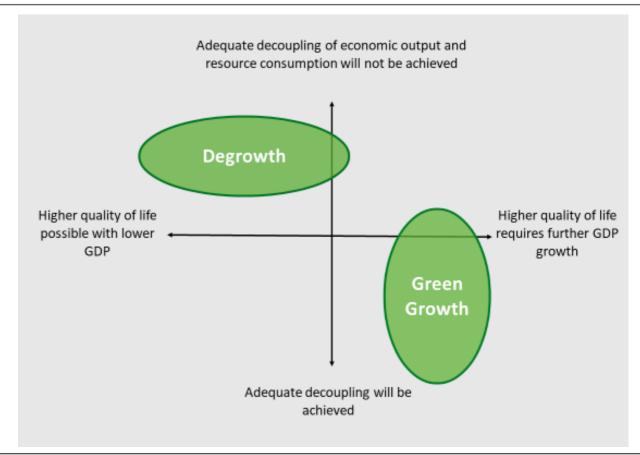






Green growth vs degrowth





(Petschow et al. 2018, 2020)

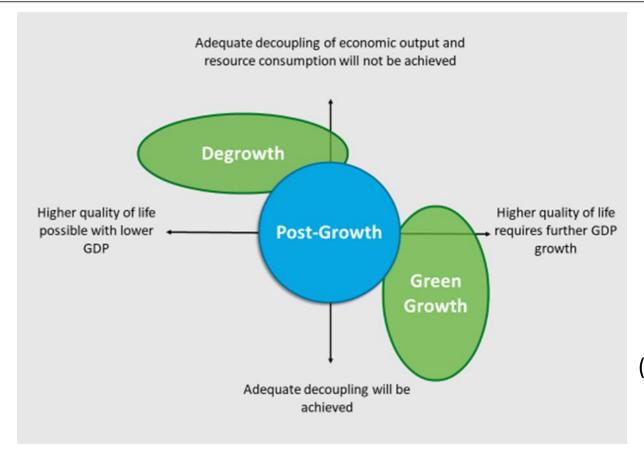






Our proposal: The precautionary post-growth position





(Petschow et al. 2018, 2020)



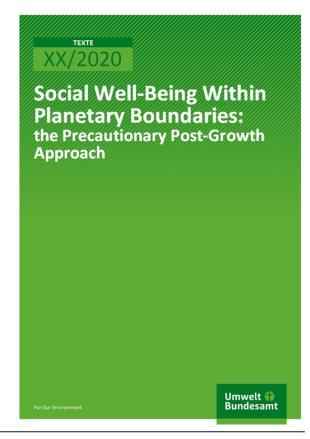




Recommendations from the precautionary post-growth position

MUT.

- Promote cultural change: From ,Culture of Growth' (Mokyr 2016) to ,Culture of Sustainability'
- 2 Setting effective economic framework conditions
- Experiments: Exploring new paths of societal development through participatory search processes, experimental spaces and new approaches to innovation and research policy
- Growth independence: Making social institutions and processes less dependent on growth and thus reducing the path dependencies









Developing the precautionary post-growth position further



 a) Complementing focus on precaution with attention to resilience

b) Integrating insights from the sustainability transitions literature about processes of systemic change







Further developing the precautionary post-growth position: resilience

a) Complementing focus on precaution with attention to resilience

Aim: develop post growth resilience strategy which includes economic, environmental and social objectives

- Corona crisis showed vulnerability of current economic and societal system to disruption
- ➤ Need to transition to more resilient systems: but how?
- ➤ No answers but ideas to build on: foundational economy, socioecological transitions, ...







Further developing the precautionary post-growth position: transitions



b) Integrating insights from the sustainability transitions literature about processes of systemic change

Sophisticated understanding of mechanisms of change

Developed strategies for how to promote transitions (strategic niche management, transition management, transformative innovation policy, transformative environmental policy)

fruitful linkages with our first 3 recommendations: cultural change, framework condition and experiments

grassroots innovation (Smith & Ely 2015) and transformative social innovation (Avelino et al. 2019)

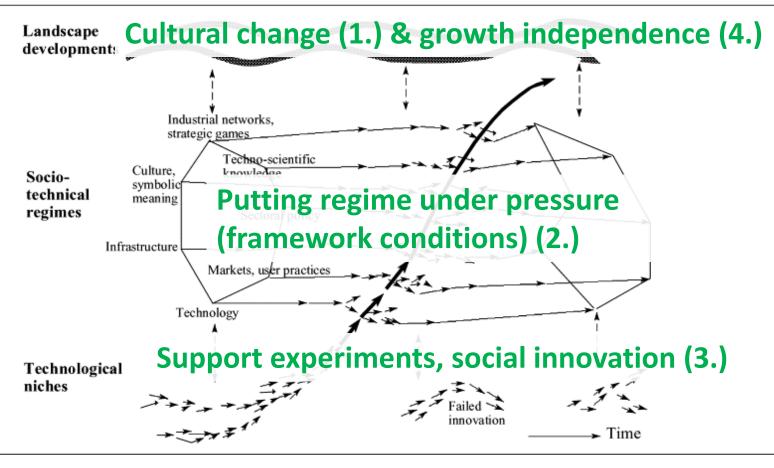






Sustainability transitions







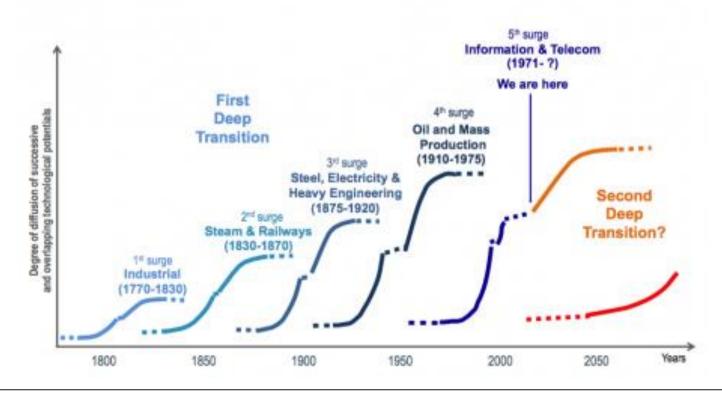




Sustainability transitions



First and Second Deep Transitions









Conclusions



- 1. World is in crisis. Need to act now!
- Decoupling uncertain → precautionary post growth position
- 3. Position needs to be developed further: a) broader resilience strategy, with b) insights into dynamics of change processes from sustainability transitions lit
- 4. New knowledge & more effective strategies for transitions to more resilient, sustainable economic and societal systems for policy makers, activists & civil society







Thank you very much



Florian Kern

Head of ecological economics and environmental policy @IÖW – Institute for Ecological Economy Research, Berlin

Florian.Kern@ioew.de







References



Avelino, F., Wittmayer, J. M., Pel, B., Weaver, P., Dumitru, A., Haxeltine, A., ... & O'Riordan, T. (2019). Transformative social innovation and (dis) empowerment. *Technological Forecasting and Social Change*, *145*, 195-206.

Alkemade, F., Hekkert, M. P., & Negro, S. O. (2011). Transition policy and innovation policy: friends or foes? Environmental Innovation and Societal Transitions, 1(1), 125-129.

Geels, F. W. (2002). Technological transitions as evolutionary reconfiguration processes: a multi-level perspective and a case-study. *Research policy*, 31(8-9), 1257-1274.

Köhler, J., Geels, F. W., Kern, F., Markard, J., Onsongo, E., Wieczorek, A., ... & Fünfschilling, L. (2019). An agenda for sustainability transitions research: State of the art and future directions. Environmental Innovation and Societal Transitions, 31, 1-32.

Meadows, D. H., Meadows, D. L., Randers, J., & Behrens, W. W. (1972). The limits to growth. New York, 102(1972), 27.

Petschow, Ulrich; Kern, Florian; Hofmann, David; Lehmann, Cathérine (2020): Zeitenwende für vorsorgeorientiertes, resilientes Wirtschaften – Neue Impulse durch die Verbindung von Postwachstums- und Transformationsforschung. IÖW-Diskussionspapier 72/20. <u>Download</u>.

Petschow et al. (2018) Gesellschaftliches Wohlergehen innerhalb planetarer Grenzen. Der Ansatz einer vorsorgeorientierten Postwachstumsposition, UBA Texte 89/2018. <u>Download</u>.

Petschow et al. (2020) Social well-being within planetary boundaries The precautionary post-growth approach, UBA Texte XX/2020.

Smith, A., & Ely, A. (2015). Green transformations from below? The politics of grassroots innovation. In The politics of green transformations (pp. 120-136). Routledge.

Van den Bergh, J. C. (2011). Environment versus growth—A criticism of "degrowth" and a plea for "a-growth". Ecological Economics, 70(5), 881-890.



